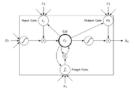
# Al Artificial Intelligence +



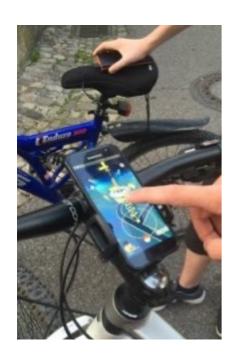
#### The future of AI?

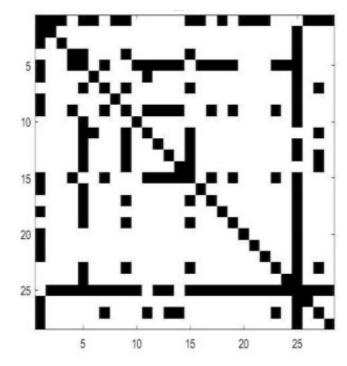


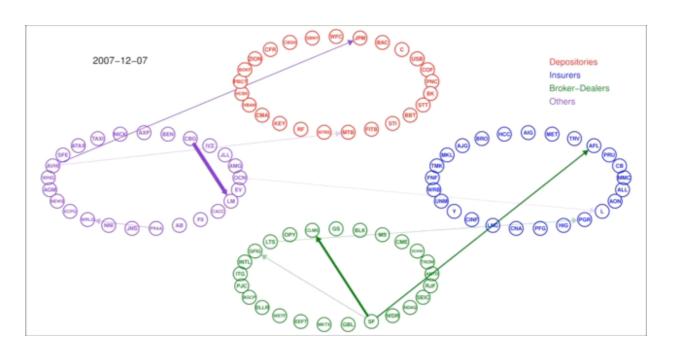




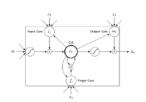
#### Micro to Macro







- □ Al technologies connect, empower and expose individuals
- Dynamic interactions ask for smart data science
- Digital society creates new economic opportunities

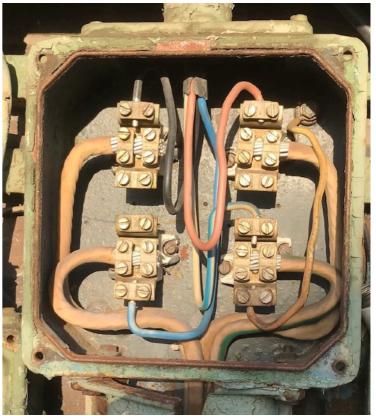


Motivation 1-1

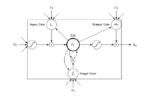
# Basic element of Artificial Intelligence

...is a buzzer or a switch!





Combined with other switches ...



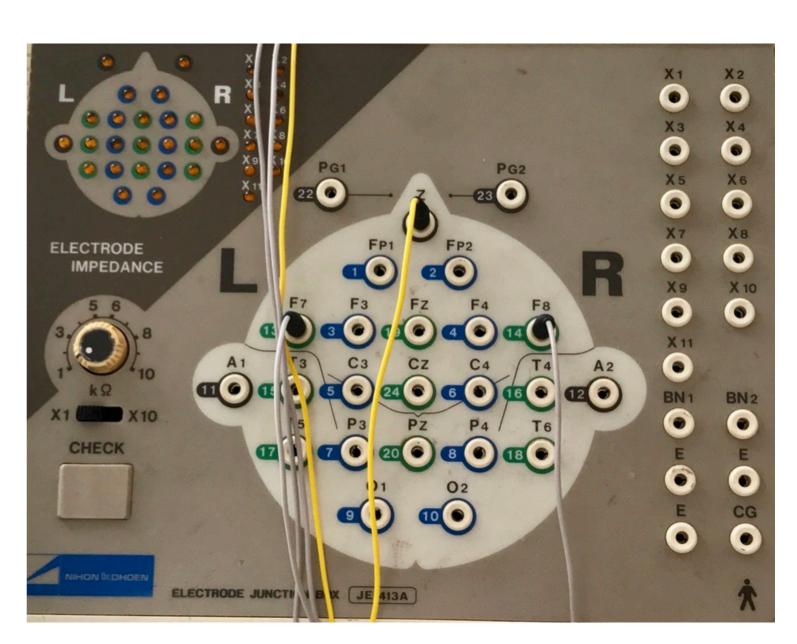
Motivation 1-1

#### Basic elements combined

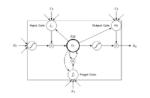
...it can do complex stuff!

...like recording an EEG

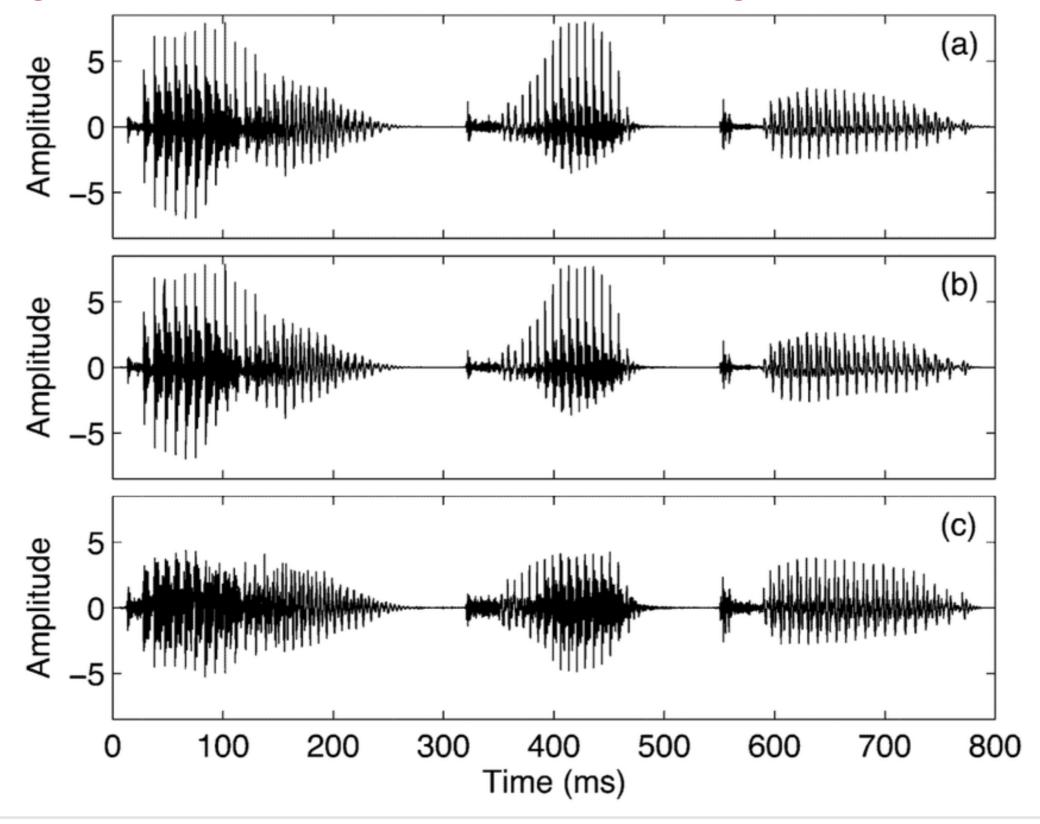
...classifying it

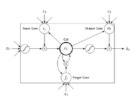


...and propose diagnostic follow ups!

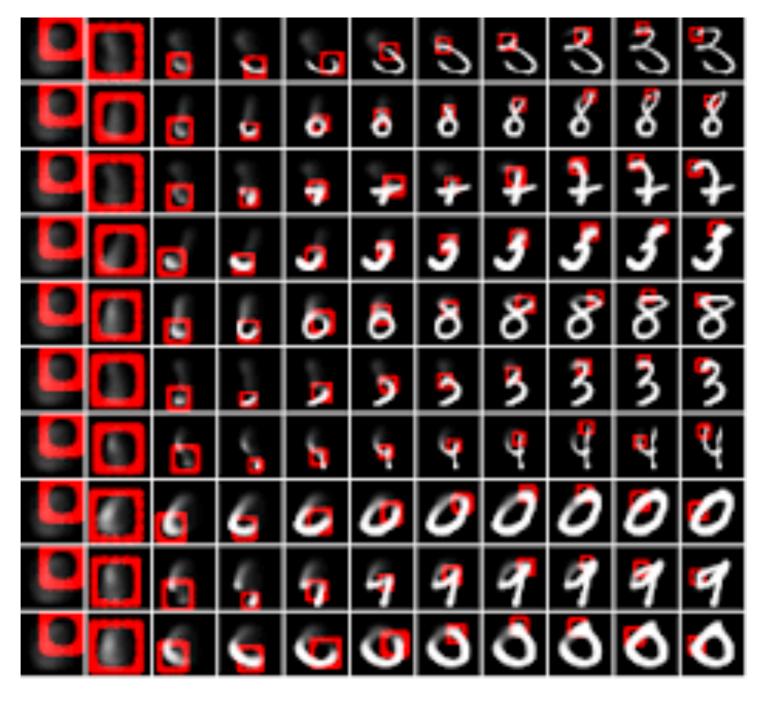


# Al is good at: EEG, speech, handwriting, ...

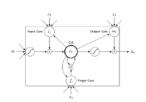




# Al is good at: speech, handwriting, moves, ...

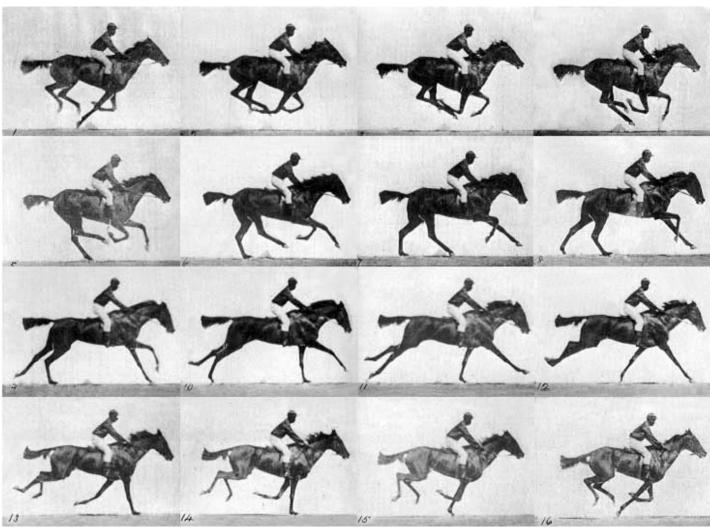


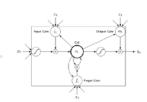
A trained DRAW network generating MNIST digits: Each row shows successive stages in the generation of a single digit



# Al is good at: moves, x-rays, faces, ...







# Al is good at: x-rays, face values, birds, ...





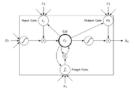








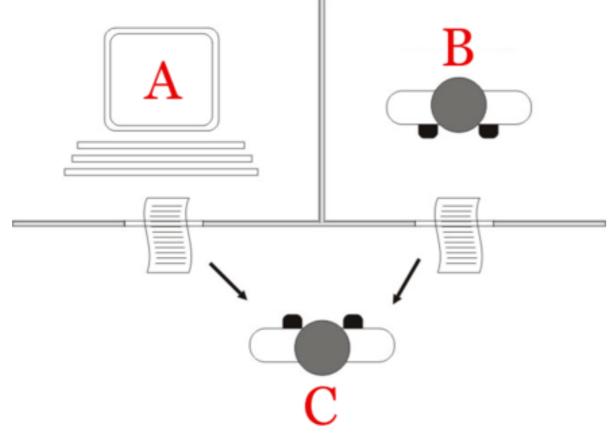


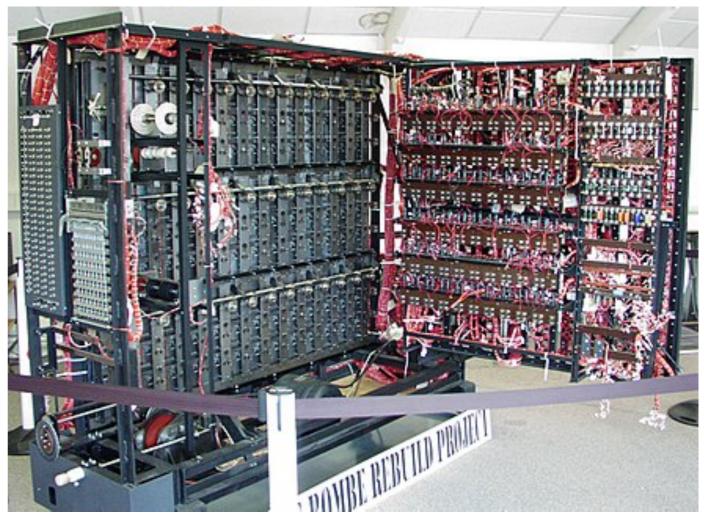


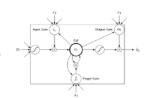




# Al is not human: Turing Test

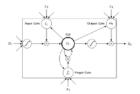






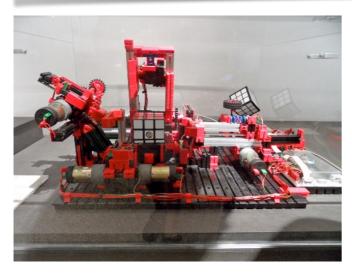
#### **Outline**

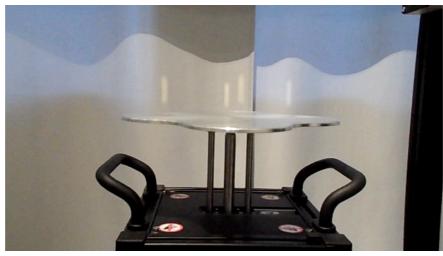
- 1. Motivation ✓
- 2. Al applications
- 3. Al Details
- 4. Al -> ?
- 5. References



### ML Machine Learning an old idea!

stochastic gradient descent semi-supervised learning overfitting **Q** learning **SVM** deterministic noise Gaussian processes data snooping distribution-free learning curves linear regression VC dimension mixture of expe collaborative filtering sampling bias nonlinear transformation neural networks decision trees no free training versus testing **RBF** noisy targets Bayesian prior active learning linear models bias-variance tradeoff weak learners ordinal regression logistic regression data contamination cross validation hidden Markov mo ensemble learning types of learning perceptrons error measures kernel methods graphical models ploration versus exploitation soft-order constraint is learning feasible? Boltzmann mach weight decay clustering Occam's razor regularization







W Phillips (curve), hydro engineer/economist, MONIAC Monetary National Income Analogue Computer

work.caltech.edu/library/181.html

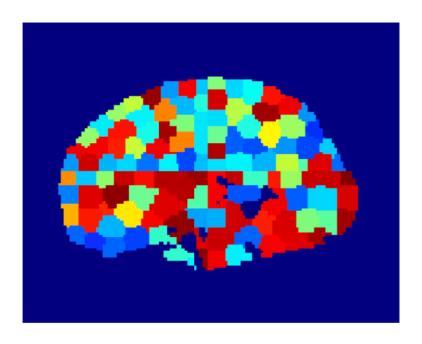
#### Risk Perception

- RMI brain records 1M data points per 2 sec
- RMI on RPID tasks correlates with RP
- □ Stationary inputs, Al copies your RP!

Risk Related Brain Regions Detected with 3D Image FPCA, Statistics and Risk Modeling,

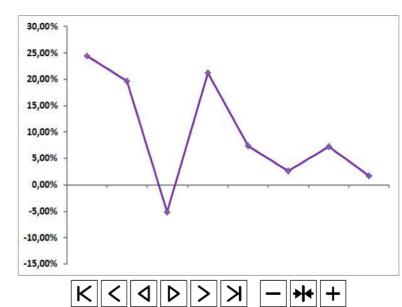


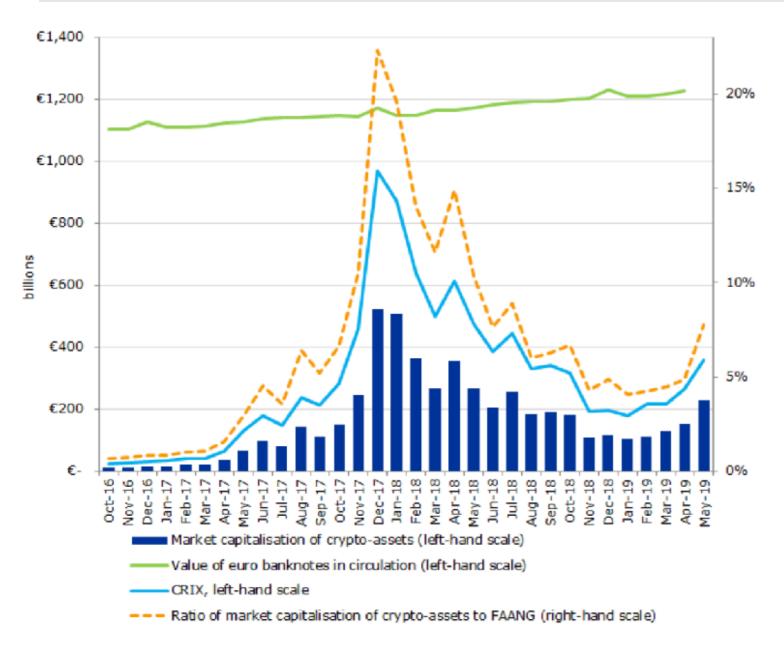
bull?



Chen Y, Härdle WK, Qiang H, Majer, P (2018)



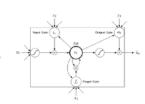




### royalton-crix.com,



- CRyptocurrency IndeX / CRIX
- An ECB benchmark index
- Used by ETFs and Investment funds



#### The unstoppable rise of robo-advisors

- Online, automated portfolio management service
- Based on risk tolerance and time horizon select investments
- Automatic portfolio rebalancing, tax-loss harvesting
- Translates into higher net returns for investors.
- FT (2016) estimates the market grows to \$16.3 trillion worldwide

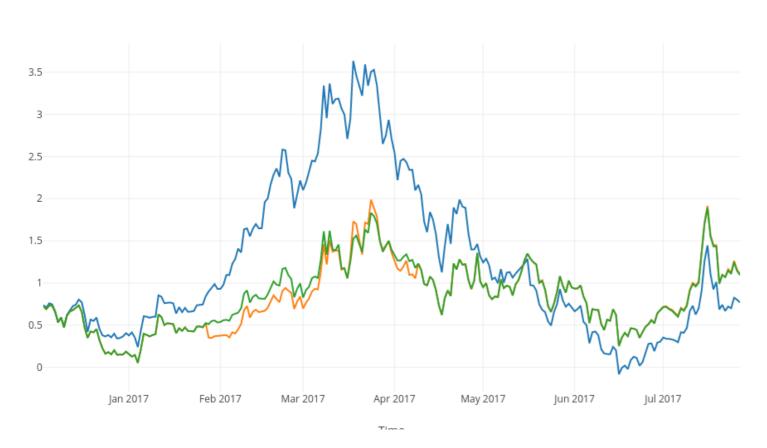


Figure 3: Quarterly returns of CRIX (blue), LSTM (green) and RNN (orange) portfolios



#### **Predictive Policing**

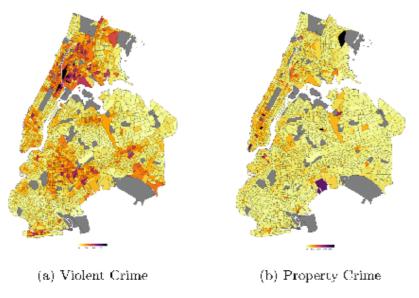


Figure 1: Number of crime incidents between June and November 2015. In the property crime map, the area around Penn Station (largest outlier with 2002 incidents) is excluded for more consistent colour scaling.

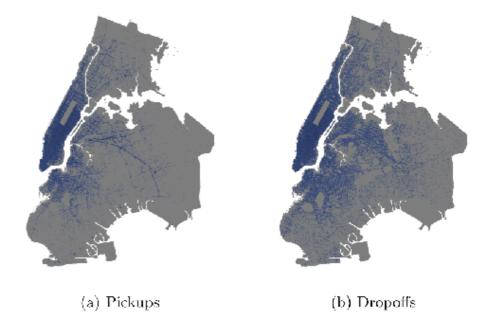


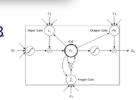
Figure 2: Coordinates of complete taxi trips in New York City in week 46 in 2015.

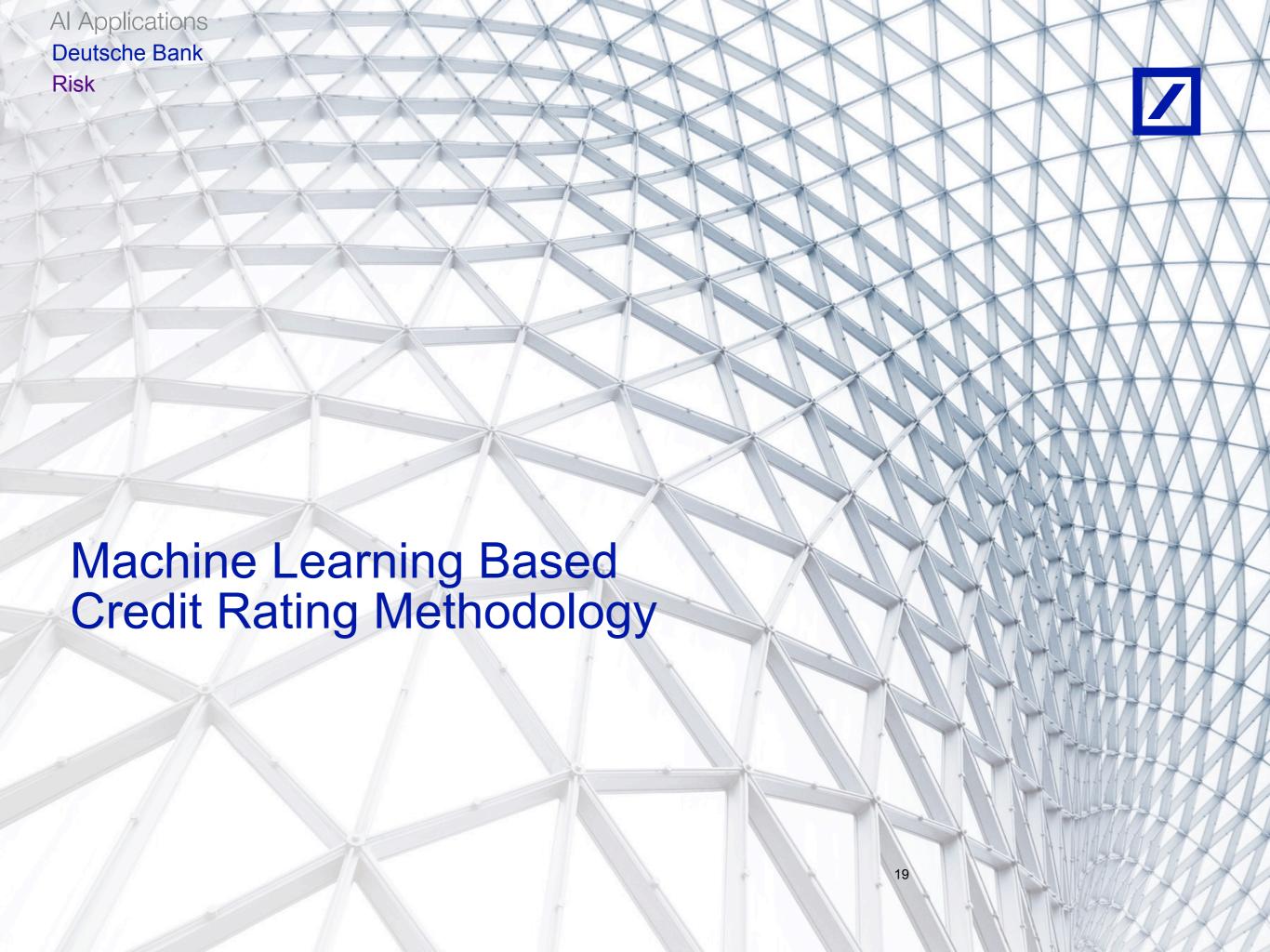
Crime ForecastingSocial Media DataSpatial E'trics





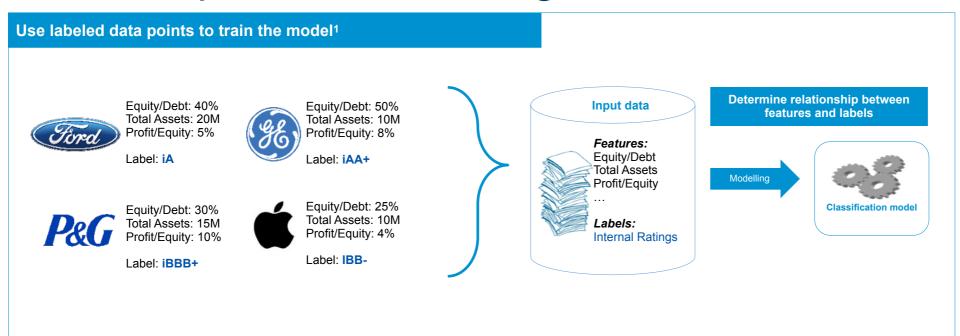
Vomfell L, Härdle WK, Lessmann, S (2018) Improving Crime Count Forecasts Using Twitter and Taxi Data, Decision Support Systems, <a href="https://doi.org/10.1016/j.dss.2018.07.003">https://doi.org/10.1016/j.dss.2018.07.003</a>





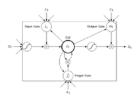
### Corporate Credit Rating Prediction

# ... as a Supervised Learning Problem



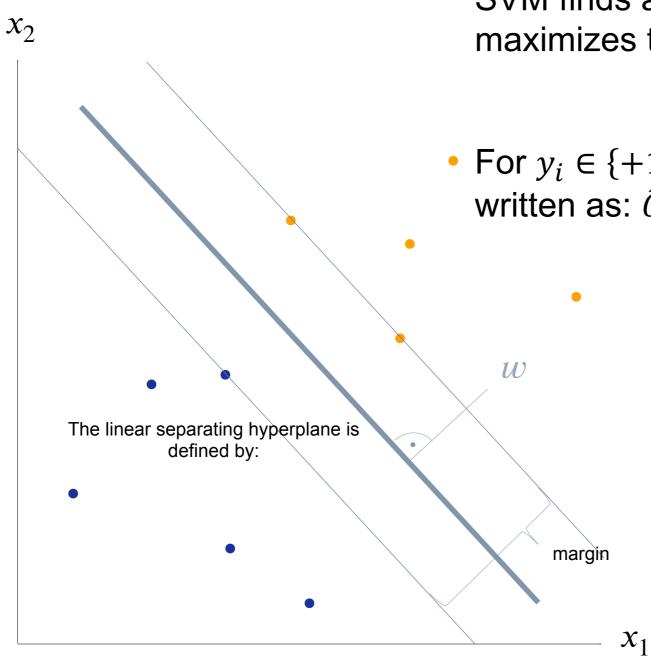
New data  Equity/Debt: 35% Total Assets: 20M Profit/Equity: 10%  Prediction  Prediction  Classification model
---

Internal DB Rating	Assigned PD in %
iAAA	> 0.00, ≤ 0.01
iAA+	> 0.01, ≤ 0.02
iAA	> 0.02, ≤ 0.03
iAA-	> 0.03, ≤ 0.04
iA+	> 0.04, ≤ 0.05
iA	> 0.05, ≤ 0.07
iA-	> 0.07, ≤ 0.11
iBBB+	> 0.11, ≤ 0.18
iBBB	> 0.18, ≤ 0.30
iBBB-	> 0.30, ≤ 0.50
iBB+	> 0.50, ≤ 0.83
iBB	> 0.83, ≤ 1.37
iBB-	> 1.37, ≤ 2.27
iB+	> 2.27, ≤ 3.75
iB	> 3.75, ≤ 6.19
iB-	> 6.19, ≤ 10.22
iCCC+	> 10.22, ≤ 16.87
iccc	> 16.87, ≤ 27.84
iCCC-	> 27.84, ≤ 99.99



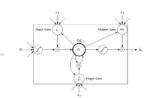
<sup>&</sup>lt;sup>1</sup>Depicted company characteristics and internal ratings were set arbitrarily and do not reflect real data.

# **Support Vector Machine**



SVM finds a separating hyperplane that maximizes the margin between the two classes

• For  $y_i \in \{+1, -1\}$ , the decision function may be written as:  $\widehat{G}(x) = \operatorname{sgn}(w^T x - b)$ 



#### Al draws pictures

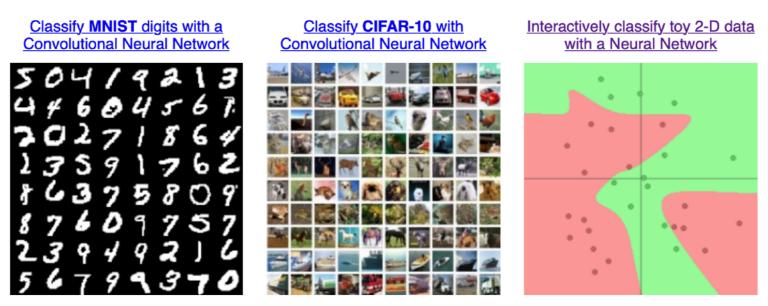
Original Image

Neural Network output

loss: 0.012254625661909253

iteration: 2957

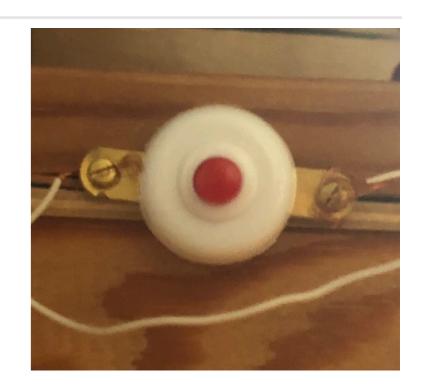
# https://cs.stanford.edu/people/karpathy/convnetjs/

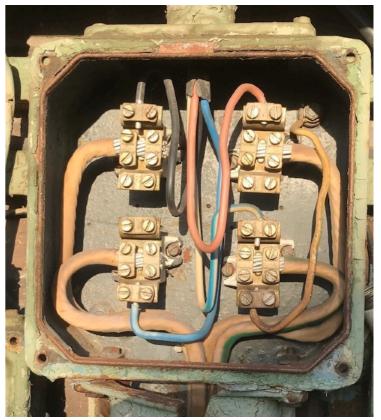


Al Details

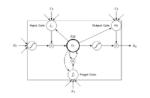
# Basic element of Artificial Intelligence

...is a buzzer or a switch!

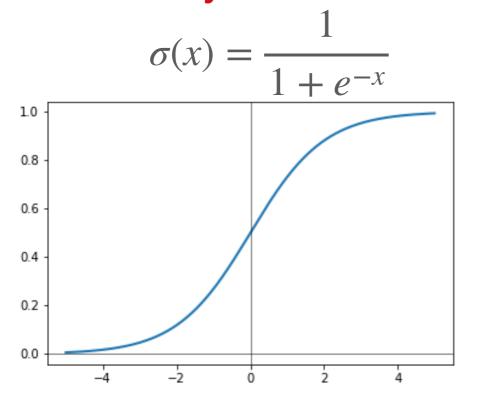




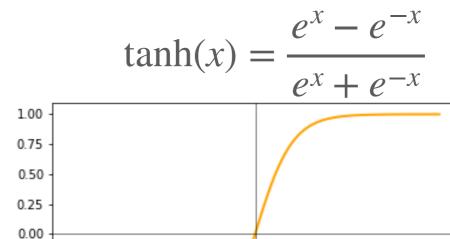
Combined with other switches ...



# LSTM memory block: activation functions

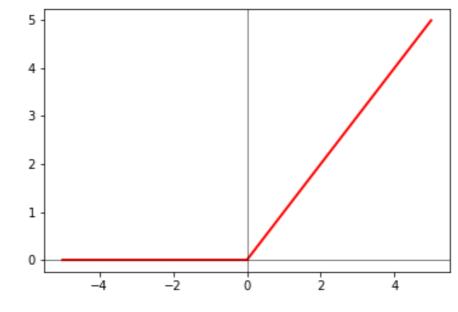


For forget gates



for input and output gates





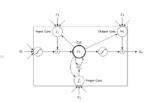
-0.25

-0.50

-0.75

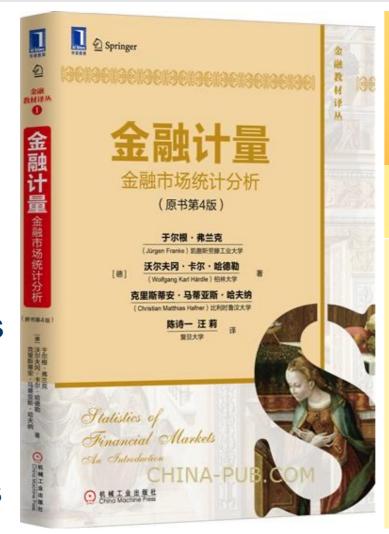
-1.00

$$ReLU(x) = \max(0,x)$$



### The perceptron

- Mimic human biological neutrons
- Take some variables as input
- Apply linear threshold operations
- The output is the perceptron
- Cannot represent XOR function



Universitext

Jürgen Franke Wolfgang Karl Härdle Christian Matthias Hafner

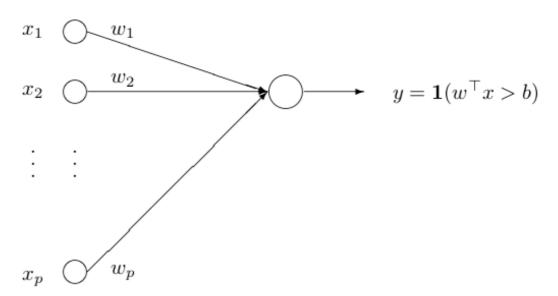
# Statistics of Financial Markets

An Introduction

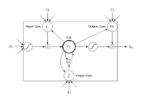
Fifth Edition



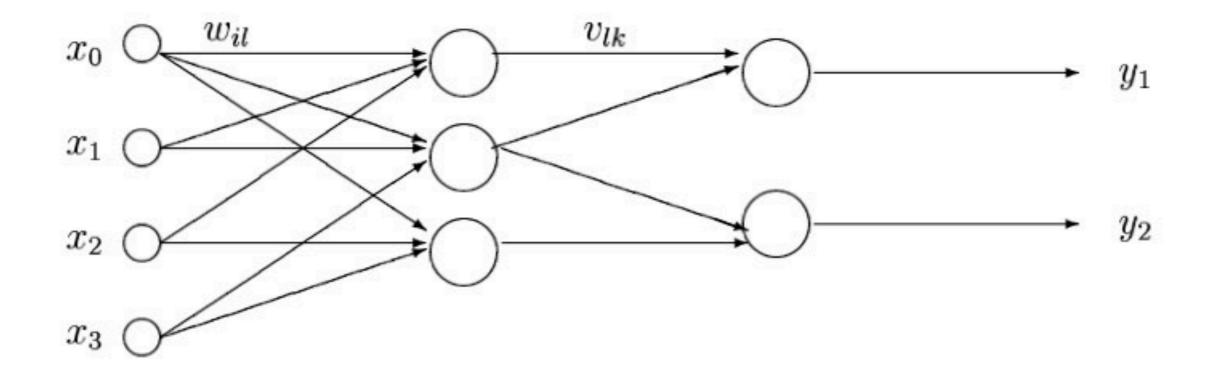




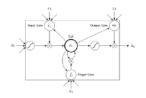
where  $x = (x_1, \dots, x_p), p \in \mathbb{N}^*$  and  $w = (w_1, \dots, w_p), p \in \mathbb{N}^*$ 



#### Multilayer perceptron

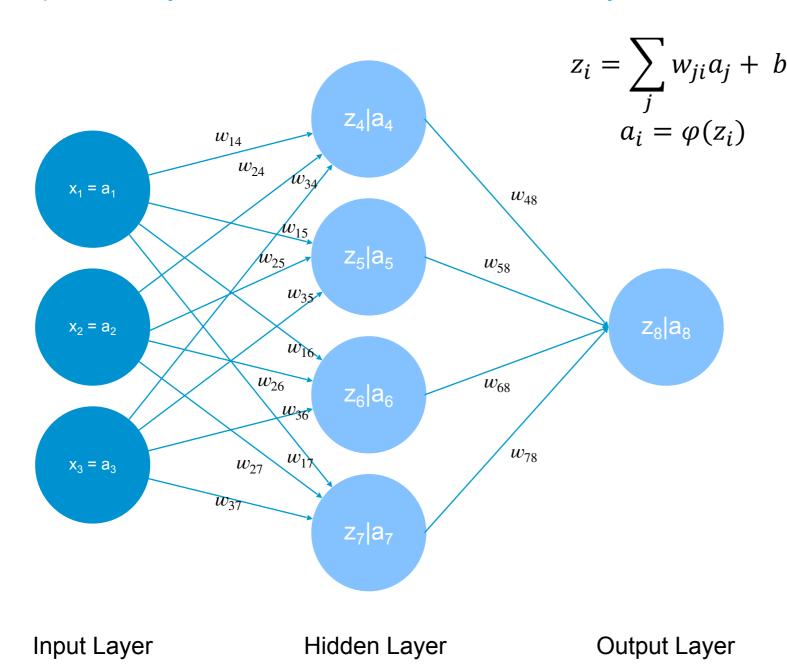


- One input layer, multiple hidden layers and one output layer
- Non-linear activation function (sigmoid, tanh, relu)
- □ Feedforward flow of information: no cyclic connection



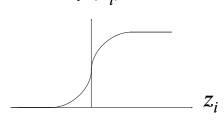
#### **Neural Network**

#### Example: 2-Layer Feed-Forward NN for Binary Classification

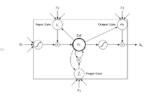


 $\varphi(z_i)$ 

Activation function: e.g. sigmoid



Internal DB Rating	Assigned PD in %
iAAA	> 0.00, ≤ 0.01
iAA+	> 0.01, ≤ 0.02
iAA	> 0.02, ≤ 0.03
iAA-	> 0.03, ≤ 0.04
iA+	> 0.04, ≤ 0.05
iA	> 0.05, ≤ 0.07
iA-	> 0.07, ≤ 0.11
iBBB+	> 0.11, ≤ 0.18
iBBB	> 0.18, ≤ 0.30
iBBB-	> 0.30, ≤ 0.50
iBB+	> 0.50, ≤ 0.83
iBB	> 0.83, ≤ 1.37
iBB-	> 1.37, ≤ 2.27
iB+	> 2.27, ≤ 3.75
iB	> 3.75, ≤ 6.19
iB-	> 6.19, ≤ 10.22
iCCC+	> 10.22, ≤ 16.87
iCCC	> 16.87, ≤ 27.84
iCCC-	> 27.84, ≤ 99.99



#### Implementation: one classical example

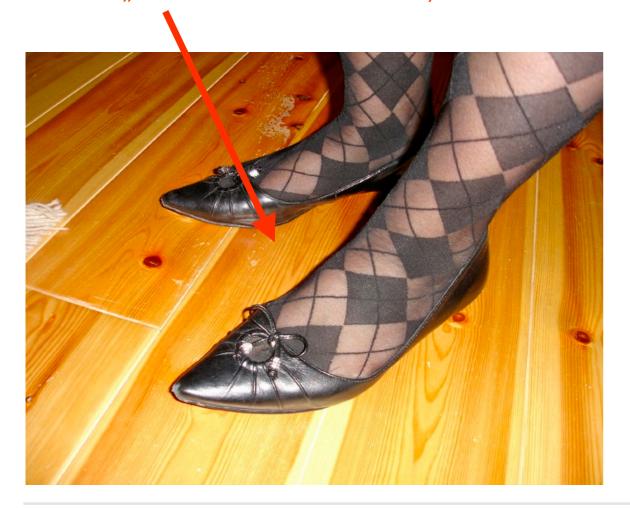
MNIST fashion dataset: 60000 training samples, 10000 test samples

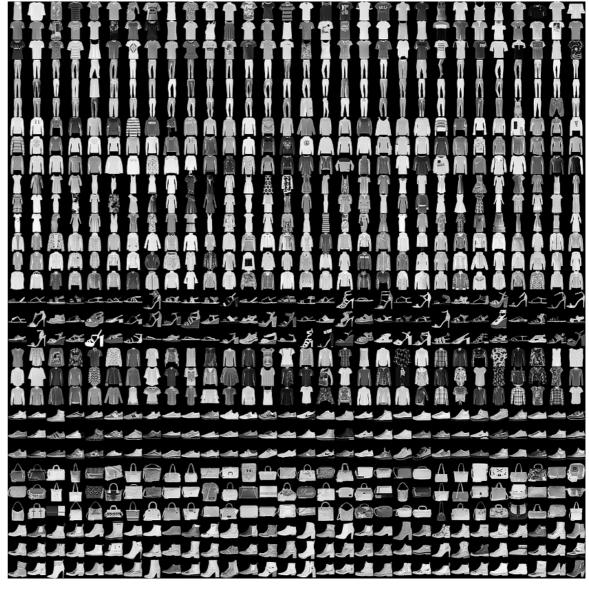
■ Input: 28x28 grayscale images

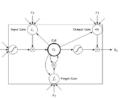
Output: 10 classes (T-shirt, trouser, pullover, dress, coat, sandal, shirt,

sneaker, bag, ankle boot)

SIRI + "Schuhe"= Viola Härdle, 16 Y







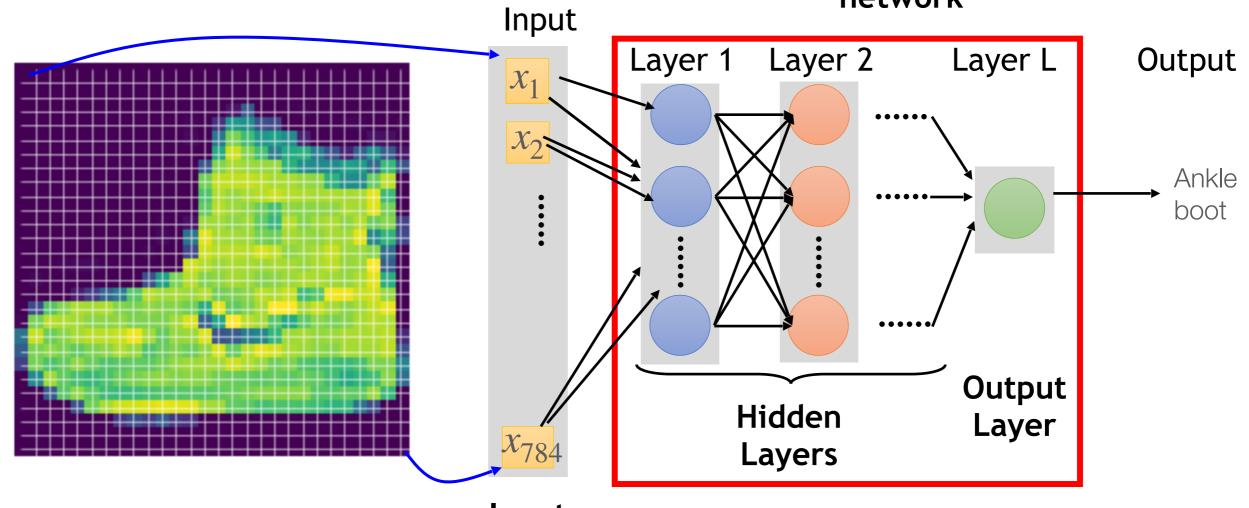
#### Implementation: dense layer

Input transformation into a vector of length 28x28 = 784

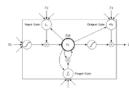
$$\begin{pmatrix} x_{1,1} & \dots & x_{1,784} \\ & \dots & \\ x_{n,1} & \dots & x_{n,784} \end{pmatrix}$$

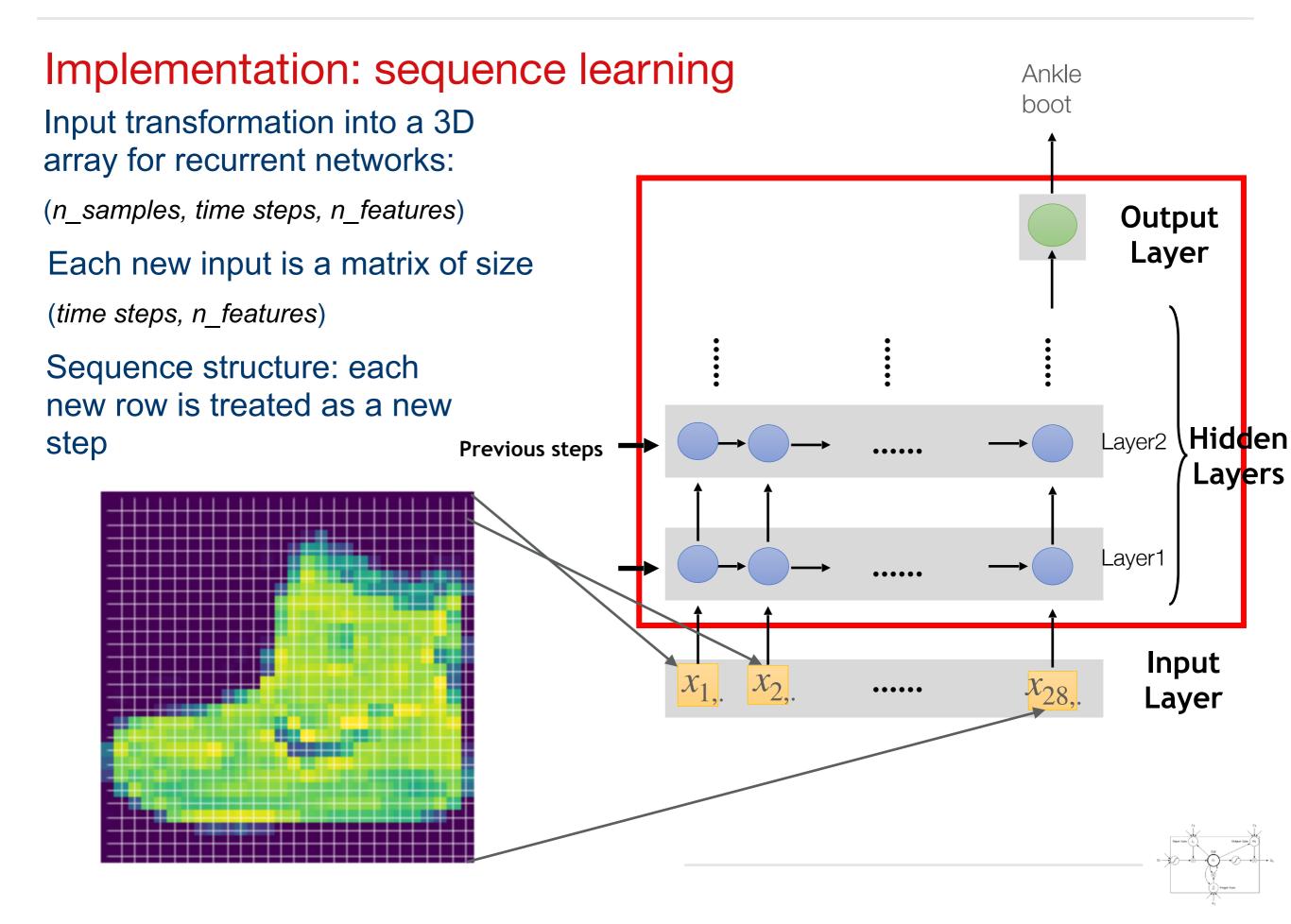
Each new pixel is treated as an independent feature

Fully connected neural network



Input Layer











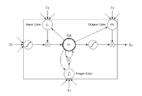






- 1981 \$300,000
- □ 1987 \$50,000
- □ 1990 \$10,000
- □ 1994 \$1,000
- □ 1997 \$100
- □ 2000 \$10
- □ 2004 **-** \$1
- □ 2010 \$0.10
- □ 2017 \$0.01
- □ 2018 \$0.004\*

Cost per GB storage p/m

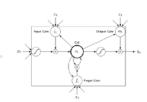


#### Blockchain

- Computers
- Digital Economy
- New Models.DE



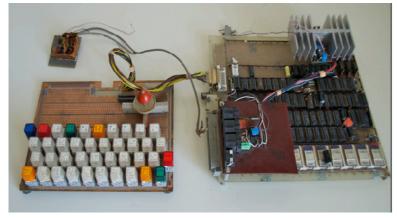
- > library(digest)
- > digest("blockchain", "sha256")
- [1] "b960c3a766e37e8eaa76574f7bfd031b5d1fa63bfba8dc5004fa4d0a9eccbee1"
- > digest("digital economy", "sha256")
- [1] "7204ecd0b6c2d9f463822e081f54d9773ff53fbdc1752841f5d68d7e2a301127"
- > digest("newmodels.DE", "sha256")
- [1] "ae46ede37d5c0148f0327e67015ee63b797eb1d84258bff636ff4347793c62f9"



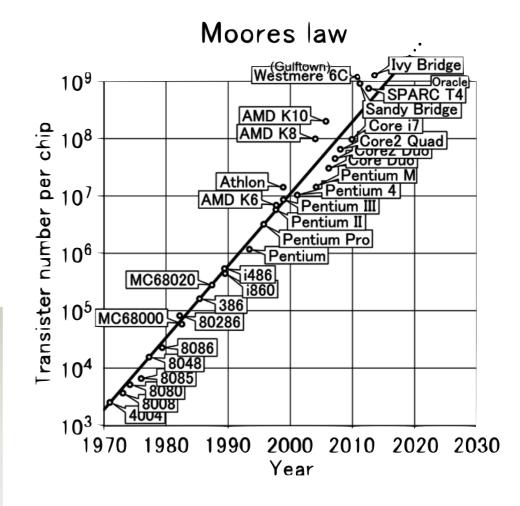
Mechanical calculator MADAS H.W. Egli S.A., Zurich, 1965 VEB Röhrenwerk Mühlhausen, 1975 8 digits







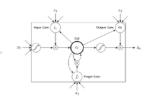




ZX Spectrum East / West 1982

https://phys.org/news/2015-08-silicon-limits-power-electronics-revolution.html

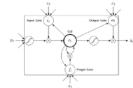
http://computermuseum.wiwi.hu-berlin.de



- Cray 2 is the world's fastest supercomputer: 1985-1990
- 1.9 GFLOPs\*
- 5,500 pounds
- \$32 million (current \$)
- □ 舞锡市太湖之光, (wu3xi1shi4tai4hu2zhi1guang1) 95 PFLOPS\*\*

\*10^9 FLoating point OPerations per Second \*\*10^15 FLOPS

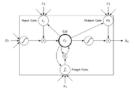




- □ 2016 iPhone 7\*, 178 GFLOPs
- □ 2017 iPhone X\*, 600 GFLOPs
- A11 Bionic chip, 256 GB storage
- □ 174 g
- □ 1.3 K EUR

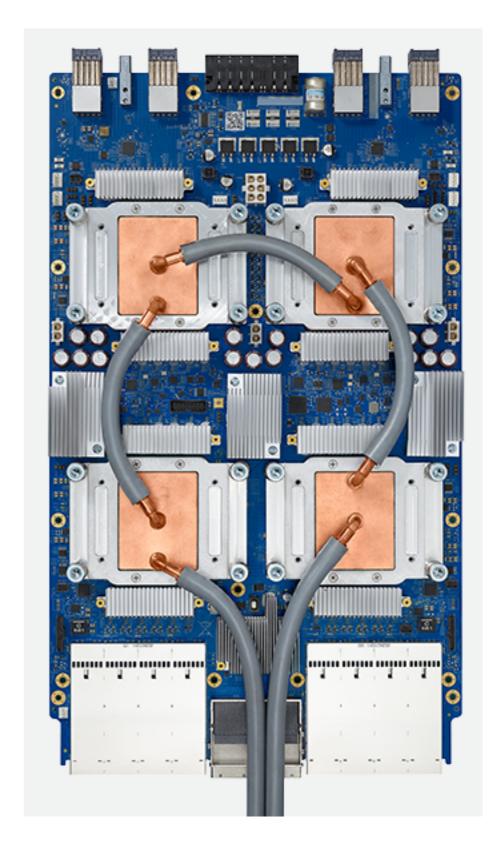
\*A10 Fusion. The Apollo guidance system had only 4K of RAM.

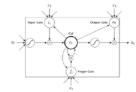




- 2017 Nvidia Titan Xp
- 125 TFLOPs, 16 GB
- 1.1 K USD
- ASICS, Antminer
- Google's Tensor Processing Unit (TPUv2)
- 180 TFLOPs, 64GB per TPU
- TPUs important for MLE\*

\*MLE = "Maximum Likelihood Estimation" (age>=45)
MLE = "Machine Learning in Economics" (age<=45)



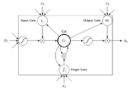


#### Infrastructure

- badly maintained switch
- corrupted node sequence
- biased training sample



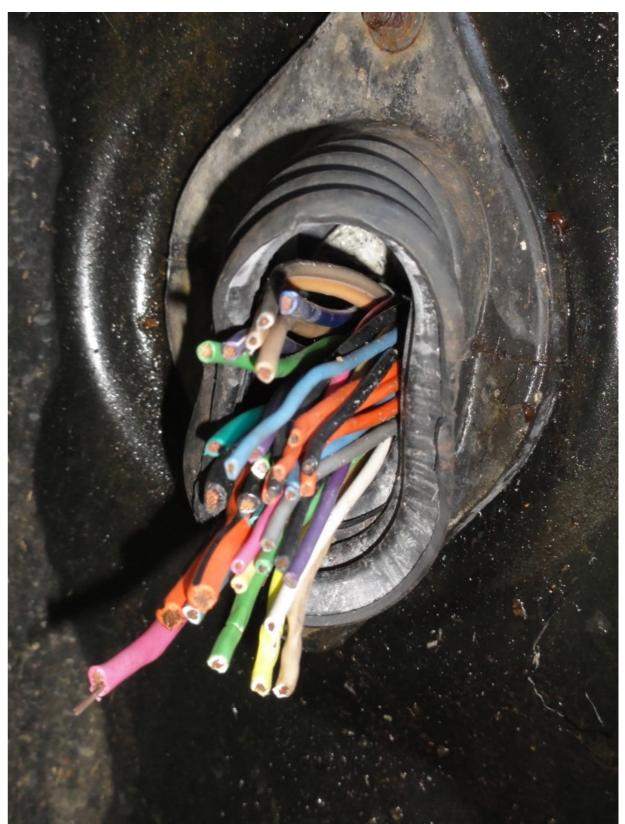


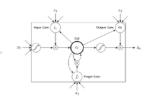


#### Maintenance

- do not overweigh your switch
- keep the electricity running
- □ invest in human brains



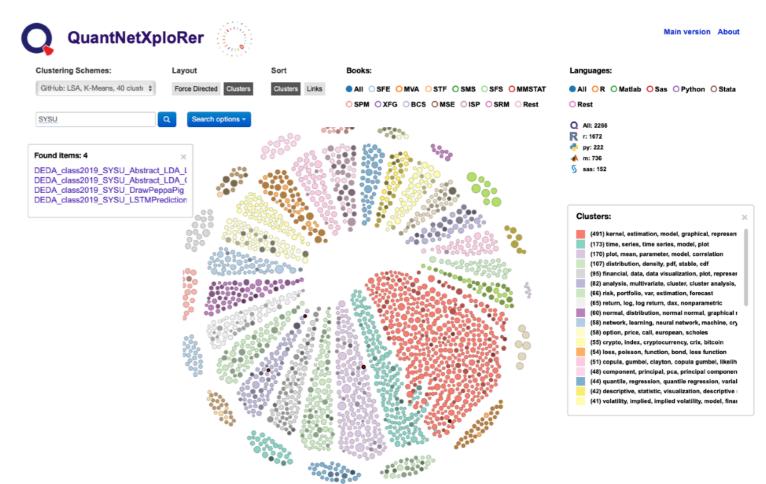


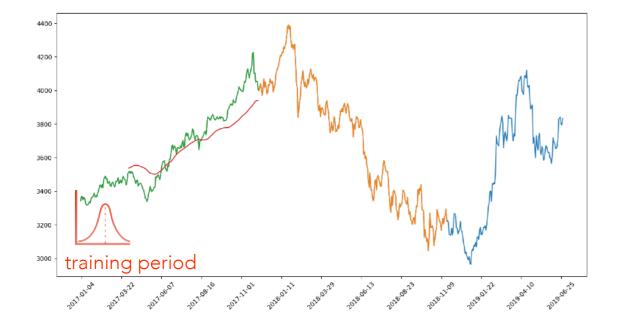


#### ML on Time Series

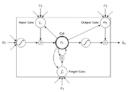
- □ quantlet.de
- □ SYSU, LSTM prediction
- □ train on different time periods









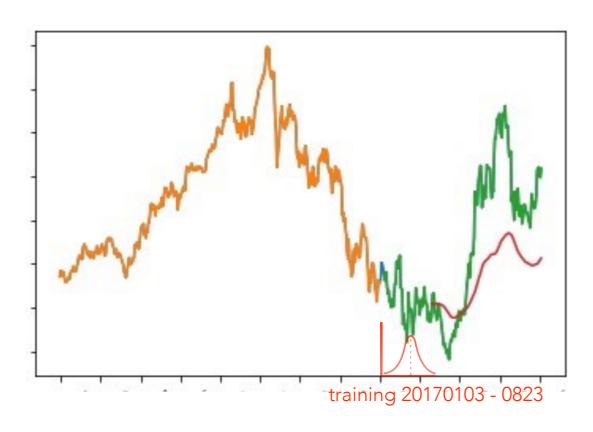


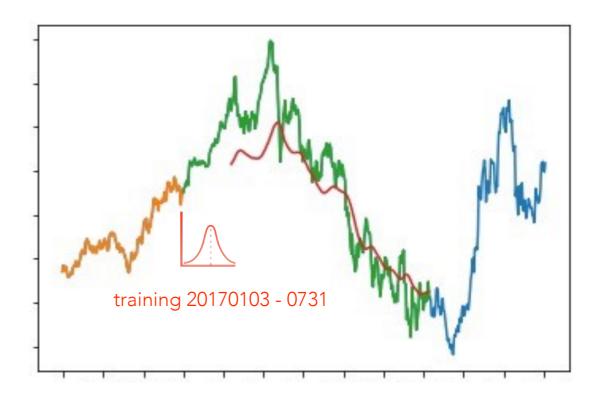
#### ML on Time Series

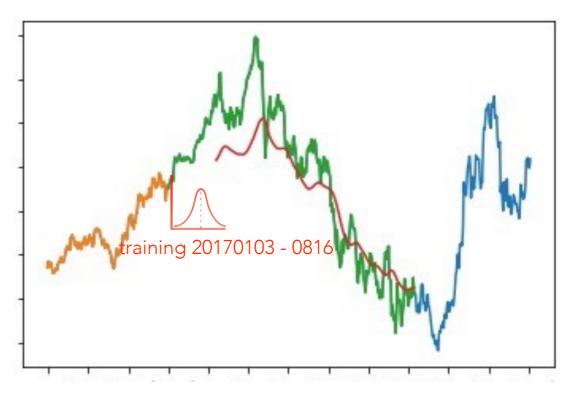
□ quantlet.de

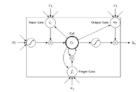
□ SYSU, LSTM prediction

□ train on different time periods









## Will Al classify this correctly?





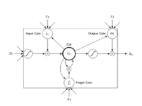


Danish FSA muffin





Training machines to "see" - to recognise and differentiate between objects and faces - is notoriously difficult.



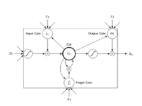
## Will Al classify this correctly?





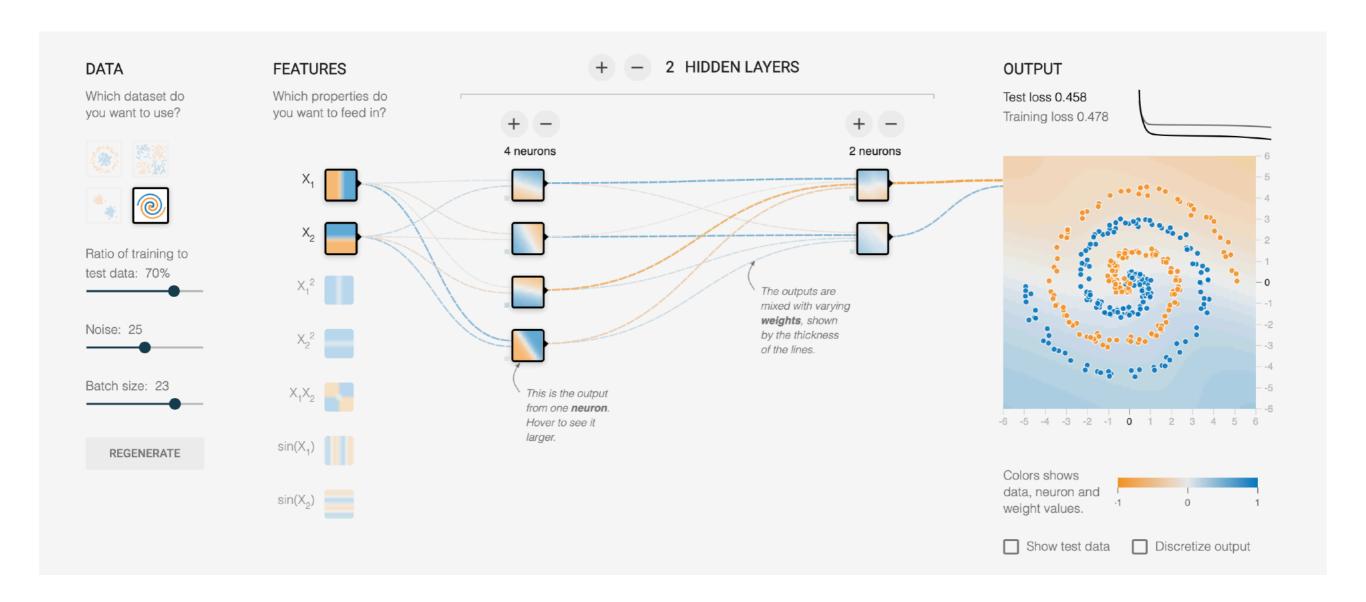
Stift Melk, AU

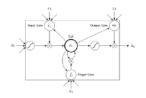
Centro storico Palermo, I



### The difficulty of getting it right

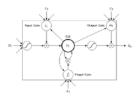
## Neural Network Tensorflow Playground





#### The 7 Al principles

- Al has to be useful for the society
- Al must be safe
- Al has to avoid bias
- Al should be made castigatable
- Al must respect individual privacy
- Al has to follow highest scientific standards
- Al should only be employed for applications that fulfill the above principles



#### **Future**

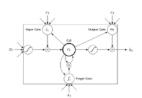
Should we wait: NO, go for it!

Will you take a standard air plane on long distance that is flown by an AI robot pilot?

You do it already.

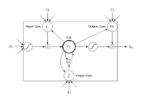
But...

Will you take a standard air plane on long distance that is flown by an Al robo pilot, knowing that there is no additional human pilot?



#### Questions

- How do we make Al ethical?
- How do we react to Al "colleagues"?
- Can an Al robot be happy?
- What must politics and business do?
- How long is human intelligence superior to Al?







"Ali Rahimi, a researcher in artificial intelligence (AI) at Google in San Francisco, California, took a swipe at his field last December—and received a 40-second ovation for it. Speaking at an AI conference, Rahimi charged that machine learning algorithms, in which computers learn through trial and error, have become a form of "alchemy." Researchers, he said, do not know why some algorithms work and others don't, nor do they have rigorous criteria for choosing one AI architecture over another...."

The greatest enemy of knowledge is not ignorance, it is the illusion of knowledge.

- Stephen Hawking

Science, May 2018



# SMART (Specific, Measurable, Achievable, Relevant, Timely) Data Analytics

Wolfgang Karl Härdle

hu.berlin/wkh

switches, neurons, networks, nodes, deep-, machine-, supervised learning, computer, LSTM, Python, statistics, data mining, analytics, smart data, cluster analysis, crypto currencies, robo advising, FinTech



## The future of AI?





#### **Event Stream**

- □ 20181020 HKG Banker's Club WALEX Diamond Class event
- 20190919 HBF Jinan QiLu conference
- 20190921 HBF Beijing
- 20200207 Danish FSA, Copenhagen
- 20200210 Bundesbank Frankfurt
- □ 20210324 ML FINTECH Class, NUS, Singapore